



IME GROUP OF COMPANIES

Best-in-Class Design and Manufacturing Solution Provider

DTAP Program Brief

October 2019

Presented by
MDEC DTAP Liason

Digital Transformation
Acceleration Program Brief



Digital Transformation Lab Partner



- Digital Transformation Lab Partner(DTL) provides the **structured approach** including consultancy, expertise in executing minimal viable product (MVP) and scaling for new digital products and services.
- The DTL would have the **global experience, methodology** and **technical capabilities** to help Malaysian companies to become more competitive.
- Equipped with a **multidisciplinary team** specialized in cutting edge technology and global trends.



DTAP Internal Consultants

DTAP ENGAGEMENT

Jul 2019



Jeff Lim
Enterprise & Manufacturing Consultant
/ SIRIM Liaison



KS Yew
Industry 4.0 Consultant



CW Lau
Commercial Advisory



CW Sew
Grant Facilitator



Joey Lin
MDEC DTAP Liaison



Zac Neoh
Design & Simulation Optimization



Steven Khoo
Design & Simulation Optimization



Emily Kow
Enterprise Solution Consultant



Martin Mueller
Industry 4.0 Consultant



Juvin Chan
Principal Liason- Enterprise &
Manufacturing





DTL Partner's Key Roles

- Supports Digital Transformation Acceleration Program (DTAP) to **speed up transformation** for participating companies in achieving the **desired outcomes**:
 - **Increase productivity**
 - **Reduce dependency on foreign labour**
 - **New sources of growth**
- DTL is appointed to **provide end to end assistance** to the participating company.



Commitment towards Participating Companies

- To **identify key pain points**, challenges and **opportunities** for the participating companies.
- To **provide global trends and benchmarking**.
- To **design, plan and execute minimal viable products (MVP)** with measurable outcomes aligned to MDEC's desired outcomes.
- To develop MVP which are **scalable**.

Digital Transformation Acceleration Programme (DTAP)

Think Big, Start Small & Scale Fast!

- Provides a **structured approach** to kick-start their digital transformation journey
- Ensures **outcome based results** with **matching incentive**

IDENTIFY

Uncovering potential solutions

SELECT & PILOT

Selection of minimum viable product with clear outcomes

SCALE

Full scale implementation

- Supported by Digital Transformation Lab Partners

Desired outcomes:



Increase Productivity



Reduce Dependency on Foreign Labour



Build New Sources of Growth

An outcome-based matching incentive (1:1) to develop digital transformation strategy and implement pilot

- Reimbursable on **qualified expenses** in digital transformation pilot
- Clear measurable outcome verified by appointed DTL
- Duration for DTAP Pilot between **6 to 12 months**
- Up to **RM 500,000 per pilot**
- Qualifying Criteria:
 - Incorporated under the Companies Act, 2016
 - Effective equity of the company must be at least 60% Malaysian owned
 - Companies from the non-ICT sectors, preferably **Manufacturing sector & Services related to manufacturing**
(Aerospace, Medical Devices, Pharmaceuticals, Advanced Electronics, Machinery and Equipment, Logistics Service Providers (3PL) and Other industries, on a case by case basis*).
 - Not a recipient of any government funding for the same approved expenses or project
 - Minimum revenue of more than RM 20 million*

Eligible Cost

PRE-PILOT INCEPTION

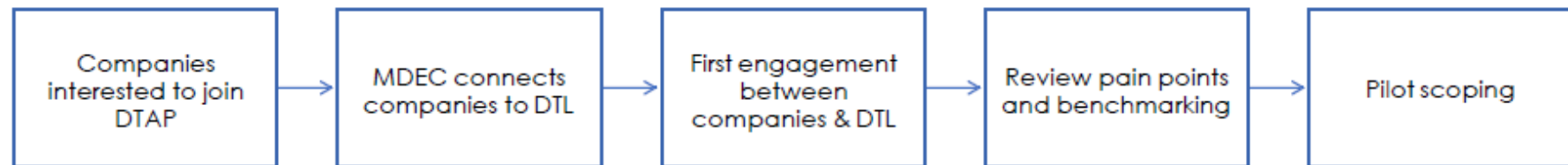
The cost involved in planning and developing of digital strategy to determine impact and outcome

PILOT

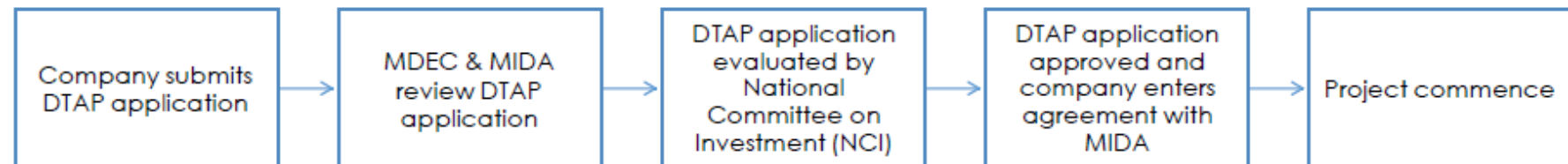
The cost involved must be for development and/or co-creation related work directly attributable to the approved DTAP activity and undertaken within the country.

Companies Journey

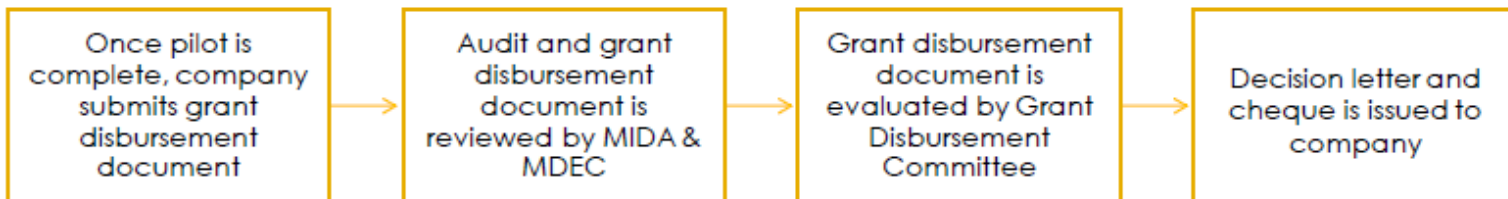
Engagement & Pre-Assessment



Evaluation & Approval



Reimbursement

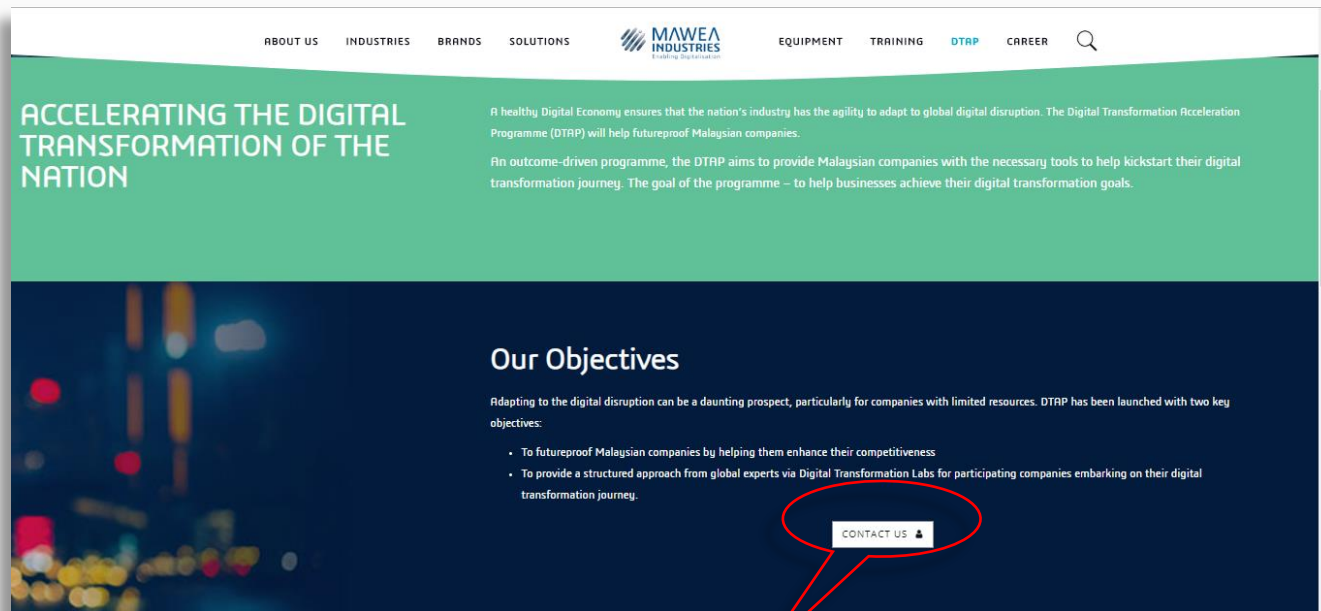




Contact Us To Start Your DTAP Journey

DTAP ENGAGEMENT

SCAN ME



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DTAP

DIGITAL TRANSFORMATION
ACCELERATION PROGRAMME

FUTURE PROOF YOUR BUSINESS
THE TIME IS NOW!





THANK YOU

#timeisnow #dtap

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